

QUEANBEYAN AGE COLUMN 19 SEPTEMBER 2008

Congratulations to Mayor Tim Overall – Queanbeyan Business Council congratulates Cr. Tim Overall on his election as Mayor of Queanbeyan and all members of the new Council on their election or re-election as Councillors. QBC is confident of continuing an excellent relationship with the new Council and we look forward to the next four years.

New Queanbeyan Tourist Brochure released - Queanbeyan Visitor Information Centre (VIC) has taken delivery of its latest Tourist Brochure.

Like all previous tourist brochures, this colourful glossy publication will have a currency of two years and will be widely distributed to VICs and other outlets around NSW, Victoria, Queensland and further a-field.

A joint Queanbeyan Business Council, VIC and Canberra Times publication, the new 32 page A4 size brochure is a great companion to QBC's 'Queanbeyan....Growing our Future' supplement released with *The Sunday Times* last July.

Whilst the two publications are aimed at different markets, both are well supported by Queanbeyan and regional business interests and both portray our city as a vibrant community - a great place to live, visit and do business.

Ideal tools for promoting your Queanbeyan interests, we have ample stocks of both brochures at Queanbeyan Visitor Information Centre. Contact Sandra on 6299 7307 if you would like bulk copies.

Melbourne Cup CBD Promotion gets a tick – Following a meeting with CBD retailers last week, Queanbeyan City Council and Queanbeyan Business Council staff are visiting all shopkeepers in the CBD to encourage participation in a CBD Market Day proposed for Melbourne Cup Day, Tuesday 4th November.

A one day snap promotion, this will give Queanbeyan residents who work in the ACT an excellent opportunity to experience everything Queanbeyan CBD has to offer. It does, however, need strong support from retailers if it is to be a success.

QBC and QCC are offering a combined \$3,000 in prize money for shoppers on Melbourne Cup Day. All retailers need to do to participate is complete the registration form being distributed by QBC and QCC staff, fax the completed form to 6298 4686 by CoB Monday 29 September, dress up their business in a racing theme and display a participant's poster that will be provided.

On the day, participating retailers will give a competition docket to each shopper who spends \$10 or more in their shop. These dockets will be placed in collection bins and winning dockets will be drawn the following day.

Winners will then be able to use their docket to shop at a participating CBD retailer of their choice.

If you are in business in the CBD and would like to participate, but we have somehow missed you in our rounds, please contact Simon Mitchell-Taverner at QBC on 6299 7152 or Margaret Nicholls at QCC on 6298 0276.

We look forward to a good day, but we must stress that only businesses who have registered will be eligible to participate in this promotion. Closing day for registration is CoB Monday 29 September 2008.