

**QUEANBEYAN BUSINESS COUNCIL
RETAIL TOURISM SUB COMMITTEE MEETING
QUEANBEYAN VISITOR INFORMATION CENTRE
WEDNESDAY, 16 JANUARY 2008 12.30 PM**

Present: Bill Baker, Jan Browne, Peter Newham, Jeremy Wyatt, Rod Studholme, Simon Mitchell-Taverner

1. **Apologies:** Nick Moufarrige, Graham Wise, Col Maxwell, Daryl Evans
2. **Update from Chair** – Bill Baker tabled Terms of Reference to be submitted to QCC Meeting on 16 January together with QCC staff recommendations to Council. Lengthy discussions took place with regard to the proposed Development Board and considering the Submission to be made by Simon Mitchell-Taverner to QCC prior to the QCC Meeting later that day (as resolved at the Development/ Industrial sub committee the previous day).

Bill Baker reported that a workshop with QCC was attended by Ian McNamee, Bill Baker and Simon Mitchell-Taverner followed by two meetings with Mayor, GM, Strategic Planning Manager and EDO attended by Ian McNamee, Bill Baker and, in one instance, Simon Mitchell-Taverner. He stated that, at all times, QBC delegates had conveyed faithfully the directions given by Members at Country Energy meeting on 28 August. QCC General Manager had raised the issue of the legality of the original agreement between QCC and QBC and this was to be investigated by him.

Resolved that a minor change be made to the wording of the final paragraph of the Submission to Council but otherwise the resolutions of the Development Industrial Sub Committee Meeting the previous day be agreed to.

ACTION: BB/SMT

3. **Queanbeyan Tourist Brochure** – Simon Mitchell-Taverner advised that General Manager QCC believed it is “business as usual” at the VIC and that any future change-over should not be considered by QBC staff in arranging new Tourist Brochure or other items. He recommended that an earlier offer by Canberra Times to produce a new Queanbeyan brochure at no cost to QBC be further investigated.

Resolved unanimously that Canberra Times be approached.

ACTION: SMT

4. **T Shirts/ Polo Shirts and other Queanbeyan souvenirs** – stocks are running low. Noted that La Cuccina in City Link Plaza stocks ‘Queanbeyan’ aprons.

Resolved unanimously that new shirts and other souvenirs be purchased at Tourist Officer's discretion.

ACTION: SMT

5. **Indoor and Outdoor advertising panels** - Deferred to next meeting
6. **Internal Storage space for bulk brochures:** Simon Mitchell-Taverner alerted Members to the inadequacy of current facilities and a request by staff that internal space be found. To be further discussed at next Meeting.
7. **NSW Caravan, Camping 4WD and Holiday Show – Resolved** unanimously that this was not a priority for VIC. Noted that Queanbeyan hosts its own 4WD Spectacular in February every second year (including 2008).
8. **Queanbeyan City Council Web Site** – Rod Studholme showed the QCC Web Site on screen, comparing it with Bega Valley and Palerang as a tool for promoting the City. Agreed by those present that the QCC site compared unfavourably in terms of both 'look' and intuitiveness. As an example, QCC's 'Business' link refers to Council Business only. Anyone seeking information on business in Queanbeyan needed the knowledge to look through layers 'Services'/'Economic Development' before finding any information. The link to the VIC web site was also criticised.

Resolved : Letter be sent to General Manager QCC expressing concern at the quality of the web site as a tool for promoting Queanbeyan and offering to play a constructive role with appropriate QCC personnel in improving the site.

ACTION: SMT

9. **General Business – Nil**

Meeting Closed 2.10 pm