

**QUEANBEYAN BUSINESS COUNCIL
DRAFT MINUTES
TOURISM RETAIL SUB COMMITTEE MEETING
QUEANBEYAN VISITOR INFORMATION CENTRE
WEDNESDAY, 04 FEBRUARY 2009 12.30 PM**

Present: Bill Baker, Jan Browne, Chris Gibson, Jeremy Wyatt, Steve Jamieson

Apologies: Rod Studholme, Allan Carpenter, Elke Hawke

- 1. Welcome from Chair** – Bill Baker welcomed attendees and gave a brief description of the NSW Government Planning Authority Map for the new residential developments at Tralee and Googong and the location of the proposed Dunn’s Creek Road. Discussion was held in relation to the QBC position on suggested proposals for the road Strategy and the method of communicating the policy. The Chairman indicated the various options, particularly relating to the Queanbeyan CBD, and the impact of Heavy Traffic on the main road and business. It was agreed that the QBC should endorse those outcomes which support economic viability for the Queanbeyan CBD and business community and provided an impact with regard to retail benefits.
- 2. Matters arising from Previous Meeting 12 November 2008**
 - a. VIC Electronic Notice Board** – Information and costs have been obtained on a new Electronic Notice Board. The company was Allpride Signs and Marketing and provided the Board located at the Jerrabombera Tavern. The cost was \$9920.00 + GST for a single sided Board and \$16990.00+GST fro a double sided Board. A paper is to be written and distributed to the Executive for consideration. The paper is to include costs, benefits and suggested proposals to the QCC re cost sharing. It was suggested that a suitable proportion would be 25%-75% ACTION: CG
 - b. Streetscape Modifications** – Comments were about the condition of the pavers in Monaro Street. A letter was to be sent to the QCC to determine whether the new pavers were to be sealed and if so when. It was also suggested that a comment be made in the AGE column suggesting that business should also take some responsibility for the area in front of their business for the condition when it may have eventuated from there patrons. Jeremy indicated that the Leagues Club cleaned in front of the club to maintain the appearance.
 - c. Membership** – Membership renewals, including major Memberships are still being received. It was requested to investigate the feasibility of developing a graph of membership to indicate changes in numbers and highlight new members and renewal rates of existing members. It was suggested that we try and get a photo of new members in the Queanbeyan Age and an article on them. ACTION: CG

- d. **VIC Report to QCC** – The report for the end of December is due at the end of February. The report will be provided on time however will indicate the information not available at that time (Stats on Tourist numbers) and the report will indicate relevance and timeliness of data available.

The Executive Officer indicated that the numbers of visitors to the VIC from December to the end of the first week in January had increased by 5-10% over last year. There had also been an increase in the number of foreign visitors. The Statistics for the end of the September quarter showed that while the numbers had decreased however they had not decreased as much as the ACT. This included the first half of Floriade.

ACTION:

3. **Kings Highway Website Launch-** The new website of the Kings Highway was launched on the Australia Day weekend. It included a ceremony at the VIC as part of a bus trip from Canberra to Batemans Bay. It was successful and also provided the opportunity to make contact with a reporter from the Canberra Times and Mike Kelly's staff to discuss local issues. This website provides a link to the VIC website for travellers.
4. **General Business-** The NSW Cabinet will be in attendance at a Cocktail Party to be held at the Leagues Club on the Monday at 5.30pm – 7.30pm. The executive will be asked to attend and QBC will cover the cost. This is an opportunity to speak to the Cabinet members and also to increase the profile of the QBC
5. **Annual General Meeting-** The Annual general meeting is to be held on the 3rd of March at the Queanbeyan Golf Club. A notice of meeting and Nomination forms for the executive will be distributed to all members..

ACTION: CG

Meeting Closed 1.55 pm

Next Committee Meeting – 11 March 2009 at the VIC.