

## **DRAFT MINUTES**

**Tourism Chapter: Tuesday, 12:30, 23 May 2006  
VIC**

**Present:** Jeremy Wyatt, Claire Marlow, Jan Browne, Darryl Evans, Ania Lian, Simon Mitchell-Taverner, Geoff Bird

1. **Apologies:** Bill Baker, Graham Wise, Lesley Norris.
2. **Adoption of Minutes of Meeting Held 11<sup>th</sup> April - JB/AL**
3. **Business arising from Minutes.**

**a. VIC premises**

External information board being manufactured and will be installed shortly. Banners from AWM and Museum coming soon. All planned internal changes will be in place by official opening date on 27<sup>th</sup> June. Advertising for accommodation providers being prepared for internal display.

**b. Moteliers / accommodation providers**

Membership increasing.

**Action: GB**

**c. Festivals – update**

Claire Marlow advised funding from IMB for publicity including production of 5,000 brochures appears ok, however still paperwork to be done.

Plans for Poetry week 1-10 September include filling empty shops with flowers, bonsai etc.. There will be Street Poets and other activities including links with Winter Waste Festival activities.

Geoff Bird advised 'Queanbeyan Tomorrow' Workshop and other meetings resulted in new ideas including an "Innovative Art" program to build on Poetry Week through to the Queanbeyan Gift on 24<sup>th</sup> November. Floral pontoons on Queanbeyan River are being discussed with Mike Thompson and Allan Moss of QCC. Activities are planned that will involve children and seniors.

**Resolved** that a timetable and submission to QCC be developed by 30<sup>th</sup> May.

**Action: GB**

Geoff will approach QCC for a trial closure of Eastern side of Crawford Street. Jan Browne reminded meeting of existing DA for Retail Residential Development of the old Queanbeyan Age Building which could compliment such a closure. Implication of such a closure on businesses such as Bells/Foxys would need evaluation.

**Recommendation** that QBC encourage QCC to progress proposed “Leagues Club” block for an internal Meeting Place.

**Actions:**     **CM** Poetry Week  
                  **GB** Traditional Art  
                  **AL** Non traditional Art including recycled materials and lighting of floral pontoons.  
                  **JW** to consider funding opportunity  
                  **GB** Develop timetable and liaise with QCC  
                  **All** – All members to consider ideas

**d. VIC Web page**

Under development. Ania Lian aims to make it a more inclusive Queanbeyan site rather than simply VIC.

**Action: AL**

**e. Staffing**

Part time staff employed one day per week who can relieve Sandra Bryce for leave periods. Visitor Information delivery by new technologies to be evaluated.

**f. Research Project for CIT students**

Geoff Bird advised that a team of 16 students studying “How to promote a Community” would start their Queanbeyan project on 17<sup>th</sup> July.

The Project would include “What can be done for Queanbeyan , and what can be done for VIC”?

**Brainwave – AL** – Some sort of “Broad Regional Map” could be designed as a tourism feature located in a prominent part of Queanbeyan.

**g. Workshop – Graeme Chambers**

Group consisting one Councilor, 3 QCC staff, QBC staff and members and general public. Useful input also for Queanbeyan Tomorrow.

**h. Capital Country brochure - \$800 contribution**

Not happening due to cancellation of the brochure.

**i. Airport promotion / display**

**Resolved** not to proceed at this stage due to lack of appropriate available space.

**j. Queanbeyan Gateway competition**

QCC has \$50,000 available for concept drawings.

**Action: GB** to write to QCC for update.

**k. Queanbeyan map**

This has been an extensive exercise – including the design of a folding format, inclusion of walking trails and heritage items. Will go to printer this week ready for Official Opening on 27<sup>th</sup> June.

**Action: GB**

**I. School Girls Breakfast with Stars – Jan Browne**

Jan Browne advised Dairy Farmers will be major sponsor – will provide 1500 showbags including tubs fruit yogurt other items. Leading sports stars include Olympic Gold medalists Suzie Balogh and Megan Marks plus Heather Reid, Katrina Fanning, Samantha Kennedy and Amy Winters AM.

QCC is also a major sponsor.

It was noted that QCC organiser Carol Endacott has resigned from Council effective 23 June.

**Action: JB**

**New Business**

**a. Queanbeyan in Bloom / Innovative Art**

See item 3c Festivals Update above

**b. DVD / Theme –**

The following Themes have been suggested:

- “City Benefits / Country Living”
- “See yourself in the Capital Region”
- **“Queanbeyan The Heart of Capital Region”**
- “Queanbeyan – A Capital Experience”
- “Queanbeyan – Gateway to the National Capital”

**Resolved** that the Tourism Chapter preferred “Queanbeyan The Heart of Capital Region”

**c. Electronic Notice Board**

Geoff Bird advised this would now be staying. Good Value for advising accommodation booking availability and some revenue opportunities.

**d. T Shirts**

**Staff Shirts** – logo featuring Parliament House Flag Pole – “See Yourself in Capital Region – Queanbeyan” – complimentary to similar logo being used at Canberra VIC.

**T shirts** – black with “I Love (Heart Emblem) Queanbeyan”. On rear “Welcome to NSWconnect.com”.

**General Business**

- a. **Queanbeyan Basketball Assoc** – Jan Browne thanked VIC for display units

**Meeting finished 2 pm**