

## **Draft - Minutes of Tourism Chapter Meeting**

**Held 12:30 pm -12 July 2006 - Visitor Information Centre.**

**Present:** Bill Baker, Ania Lian, Jan Browne, Claire Marlow, Lesley Norris & Geoffrey Bird

**Apologies:** Simon Mitchell-Taverner, Graham Wise, Daryl Evans

**Minutes of Meeting held 23 May 2006:** Moved; Lesley Norris, seconded; Claire Marlow, that the Minutes of the meeting held 23 May, should be adopted.

### **Matters Arising / Outstanding:**

1. "Queanbeyan in Bloom" update. Claire Marlow provided a comprehensive report on the progress of the Festival including an overview of events. A final schedule will be distributed following Thurs 13 July Queanbeyan in Bloom committee meeting. Claire identified various opportunities for the VIC / QBC to generate revenue during the 3 month Festival period.
2. Research project for CIT students – wish list of outcomes; eg attractions / revenue initiatives. GB reported that the CIT project "Assess Tourism Opportunities for Local Communities" is proceeding, scheduled to commence 17 July. GB and CIT staff are to meet to finalise brief.
3. Capital Country / Discover NSW / ACT brochure – Advertisement and editorial \$297.00. Approval was granted to expend \$297 on an advertisement to go in "Discover NSW / ACT. Editorial to be included together with an appropriate photograph (possibly the VIC). Jan Browne requested that a budget on items for which expenditure is requested be presented with the business papers in order that members are fully informed before making a decision.
4. Civic Guides / QBC signs. Due to costs associated with taking over the "Civic Guides", it was resolved to defer the project, of the QBC taking over the signage, for 12 months, 6-8 months prior to the current contract finishing. In the meantime, GB to investigate the prospect of having a QBC sign designed and constructed which would be located near Allan Webber's car yard. The sign would promote membership in the QBC.
5. T shirts. It was resolved that the Tourism Chapter recommend to the Executive expenditure of \$1,000 for 100 'T' shirts, and \$1,400 for 100 polo shirts, each promoting "I love Queanbeyan".

6. Electronic / automatic door openers for front doors. GB reported that the QCC Gen Manager had inspected the front doors of the VIC, and had advised that the automatic mechanisms for both doors would be approved at the QCC council meeting.
7. Moteliers. As a result of the accommodation display being completed, interest from moteliers and been reignited with the Mid City Motor Inn being the most recent to join. Follow up on non motel members is under way.
8. VIC Web page. GB spoke to the two papers attached to the business papers. Dr Ania Lian responded to questions from the committee members. Three questions were posed: Do we want a commercial web site? Do we want Ania to provide it? What deal can be struck?

**New Business:**

1. Jan Browne questioned the number of "I" (information) signs around Queanbeyan and asked that GB determine if there was a need for more. If so, to present a request to QCC.
2. Jan Browne sought the support from QBC regarding the proposed "addition" to multi-purpose sports centre plans. The Chair asked Jan to provide a draft for the QBC's endorsement. The letter is attached for members consideration.

**Closure:** The meeting closed at 2:15pm