

MINUTES

Tourism Chapter: Tuesday, 12:30, 11 April 2006
VIC

Present:

Bill Baker, Jan Browne, Ania Lian, Simon Mitchell-Taverner, Geoffrey Bird

Apologies: Jeremy Wyatt

Minutes of Meeting Held 2 March, Adopted (JB/AL)

Business arising from Minutes.

1. VIC premises and funding request.

Bill Baker advised that Ian McNamee and Geoff Bird attended the QCC Meeting of 5th April at which the funding request to improve the VIC was approved by a margin of 8 to 2. This is to be matched by QBC's own funding.

Other revenue will be obtained from membership contributions by AWM, National Museum and other National participants.

Action: GB to organise before/after photos

2. Moteliers / accommodation providers – fee structure to be tabled.

A proposed fee structure was tabled following meetings with moteliers. It is anticipated that 'Option 3' will be adopted by all moteliers at a \$200 base plus \$10 per room.

3. Festivals – update

Ania Lian advised that a fully fledged Winter waste Fest would not be held in 2006, but rather the creation of a culture of "doing interesting things" with recycling. A meeting with arts businesses and other stake-holders is scheduled for tomorrow, 12th April with a view to gaining interest in events including teaching, story telling and display at Queanbeyan Showgrounds – possibly in conjunction with the Rotary Farmers markets.

Bill Baker has met with Claire Marlow (QCC) and IMB Foundation regarding funding of the Oz Japan Festival.

New Business

1. VIC Web page

A new VIC webpage to replace the QCC owned page will be designed over the next six months on a more commercial basis with web pages offered to participating businesses. This is separate to the existing QBC web page.

2. Staffing

Resolved that Executive Officer arrange staffing within existing budget. Geoffrey Bird advised that employed staff appeared to provide more stability than volunteers, and that mature workers were appropriate to the VIC market.

3. Research Project for CIT students

Geoffrey Bird advised he was looking at a project that would engage CIT students into looking at the implications of Queanbeyan's growth and VIC future financial sustainability.

Resolved that member input be sought as to the detail of this research.

Action GB

4. Workshop – Graeme Chambers

Graham Chambers of Capital Country has completed a major program analysing Goulburn's tourism. He has offered a free two hour workshop with QBC and other stakeholders to apply the lessons learned to Queanbeyan.

Action GB to arrange and possibly include City Councilors and some QCC staff.

5. Capital Country brochure - \$800 contribution

Resolved that \$800 be approved for payment to the Capital Country regional brochure that will have a major section on Queanbeyan.

6. Airport promotion / display

Canberra Visitor Centre have a manned booth at Canberra Airport. Geoff Bird suggested Queanbeyan could somehow "piggyback" on this.

Resolved that Graham Chambers' opinion be sought.

7. Queanbeyan gateway competition

This originated from an approach by QBC to QCC early in 2005. Suggested that gateway designs be sought through open and schools competitions. Possible location would be roundabouts at Yass Road/ Bungendore Road and at Tharwa Road/ Canberra Avenue.

Resolved that Council funding for end product be secured first.

Action GB

8. Queanbeyan map – 20,000 copies @ \$2,100 to be covered by Paul Walshe, ACTEWAGL

Action GB to investigate alternative packaging similar to Canberra maps with a view to selling these maps. Also to discuss this with ACTEWAGL.

10 School Girls Breakfast with Stars – Jan Browne

Jan Browne tabled a summary of this QCC project aimed at encouraging female students to continue involvement in sport. Carol Endacott of QCC will be invited to address the next QBC Executive meeting. She will be looking for showbag contributions and possible sponsorship opportunities by members for the event to be held on 10th August.

Action JB