

MINUTES of MEETING
15 June 2006

Retail / Industrial Chapter Meeting –

Apologies: Leanne Brewer, Col Maxwell, Steve Jamieson, Nick Moufarrige.

Minutes of Meeting held 24 May 2006 were adopted as distributed.

Business Arising from Minutes

1. CBD Info Night. Given the nature and number of workshops and meetings (eg Q'beyan Tomorrow and Rutledge St. Project, it is felt that we focus attention on some of the “do-able” priorities that have been identified in the workshops. The list includes:
Creating a meeting place; possibly Crawford St, later Rutledge project.
Utilizing the river for displays, events, etc
Utilising empty shops to bring “life” back to the CBD.
2. Cross Promotion – recommend that Kim, Jeremy and GB discuss in order to formulate a plan. It is proposed that a shopper loyalty program be developed. Possibly introduce petrol vouchers which could be given to a lucky shopper (1 per week) who had left a receipt in a barrel. KB, JW & GB to report back to next meeting
3. Parking – it would seem parking outside the Olympia Motel has been resolved. Parking outside VIC not a problem at the moment but may become a problem when the State office building is constructed. It was resolved that GB write to QCC requesting a copy of the five year parking plan
4. DFO's – Peter Newham submitted a “media release” (attached) which he has asked to be distributed to media under the banner of the QBC. It was resolved that the media release be presented at the next Council meeting (4 July) as part of an overall strategy of the QBC in dealing with DFO's. It was further resolved that the QBC develop a business research database in conjunction with the QCC so that both Councils are properly equipped with reliable information which allow for an informed opinion, when opinions were called for.
5. Queanbeyan in Bloom – GB presented an update on the submission which was submitted to QCC on Tuesday 13 June. Whilst many of the events included in the festival program were already on the list of events scheduled for the Spring, the branding under the umbrella of “Queanbeyan in Bloom” has facilitated outside interest of interested parties, not already on the scheduled list. For example, a fashion

parade involving Karabar H.S together with clothing retailers. The festival has enabled many ideas presented at various workshops to become realities. This includes: the creation of meeting places, utilizing the river for displays, presentations, etc, bringing life back to the empty shop fronts and so. In addition the festival involves all ages and all ethnic groups. The Retail Chapter supports the concept of the Q'beyan in Bloom Festival, and has offered services with no charge / cost. The Chapter is keen to see the concept develop through consultation and co-operation with the QCC.

6. Northern Upgrade – Leanne Brewer is to provide statistics at next meeting. Also to give a short report at next meeting.

7. The one way traffic proposal presented John Walker was commended for creating discussion about a major issue affecting Queanbeyan's CBD. It was resolved that the QBC should accept the Mayors offer to explore traffic flow possibilities with the QCC. It was further resolved that traffic flow as it impacts on the CBD should be a priority of the QBC.

New Business

1. It was recommended that the QBC man a booth during Queanbeyan in Bloom events in order to: display, verbally present and discuss QBC projects with members of the general public. In addition to being an information providing exercise, it would allow the QBC to promote itself, and possibly encourage new membership. If the QBC can stimulate in the general public some enthusiasm of how Queanbeyan could / should / would look, a general ground swell may erupt which would lead to positive outcomes.
2. A letter from Stuart Walsh, Dean, Faculty of Tourism & Hotel Management, was tabled. Mr Walsh confirmed their (CIT's School of Tourism) intention of working with the QBC and QCC during the second semester period commencing 17 July.