



MINUTES

Development Industrial Sub-Committee: Tuesday, 24th April 2007 VIC 12:15

Present: Ian McNamee, Craig Harris, John Walker, Adrian Makeham-Kirchner, Ken Ineson, Maurice McCormack, Ian McGinn, Simon Mitchell-Taverner.

Also in attendance: Mr. Ernie Nichols, Canberra Times

1. **Apologies:** Ross Barrett, Glenda Snoxall, Loyd Perin, Michael Doherty, Steve Jamieson, Warwick Smith.
2. **Minutes of previous meeting:** The previous Meeting of this group was held on Tuesday, 16th January 2007. These had been adopted at the Executive Meeting of 25th January 2007.

Matters arising – Nil.

Ian McNamee welcomed attendees, in particular Ernie Nichols, Canberra Times

3. **Canberra Times Promotion:** Ernie Nichols addressed Members concerning the major Queanbeyan promotion, proposed to be held in Canberra Times on 27th June 2007. He stressed that this could be a major supplement promoted at a high level in Canberra Times and gave examples of similar prestige supplements held in the past such as the Raiders promotion that won a Pacific Area Newspapers Award. The Queanbeyan promotion would be similar – aimed at 16 pages “stitched and trimmed”. Minimum viable size would be 12 pages, however 16 pages would be ideal, subject to advertising support.

Not only would it appear as a stand alone supplement within the 27 June edition, several thousand additional copies would be provided for on-going promotion of Queanbeyan. Mr. Nichols anticipated this would be an annual (or at least bi-annual) event.

Canberra Times will source all advertising and much of the editorial, which will stress Queanbeyan ‘moving forward’. The publication would start with the Mayor’s Vision for the City and include a calendar of events.

It was noted by several members that this promotion would be even more effective if an announcement is made by Minister Sartor regarding land releases beforehand.

Mr. Nicholls will address this opportunity further at the QBC Quarterly General Meeting to be held on 22 May.

A Meeting of interested parties will be held at Queanbeyan Visitor Centre on Tuesday 1 May at 3 pm. Maurice McCormack, Ken Ineson, Craig Harris and Adrian Makeham-Kirchner expressed interest in attending.

ACTIONS:

- VIC meeting room to be made available for meeting (**IMcG**)
- Kim Beaumont, Jeremy Wyatt and Graham Wise to be invited to the 1 May Meeting. (**SMT**)
- Ernie Nichols to seek representation from Queanbeyan City Council for the 1 May meeting.

4. The way Forward:

- a. Queanbeyan City Council:** A Meeting will be held between QCC and QBC within the next couple of weeks primarily to review VIC Operations, although other items of mutual interest will be discussed.
- b. Roads/Water:** Ian McNamee advised he had talked with Hon. Gary Nairn MP who hopes to attend 22 May Quarterly meeting subject to leave from Federal Parliament sitting. Mr. Nairn is briefing Minister for local Government, Territories and Roads Hon. Jim Lloyd on Queanbeyan issues. Mr. McNamee reiterated his frustration that Queanbeyan is still not recognised at the Canberra Consultative Forum despite the declared interest by Federal Member, State Member and Mayor to be involved.

Lanyon Drive – Ken Ineson advised ACT intends completion of the portion from Monaro Highway to Sheppard Street, Hume to be completed by mid 2008. Ian McNamee phoned State Member Steve Whan MP during the meeting. Mr. Whan advised that \$8 million will be included in the 2007/2008 NSW budget to fund the two bridges on the ACT border. These two actions would still leave a bottle-neck from the bridges to Sheppard Street.

- c. Queanbeyan Land Release:** Ian McNamee noted that ‘things are happening in ACT – land being released, affordable housing issues being addressed, however Queanbeyan is at a standstill until an announcement is made by NSW Minister for Planning, Hon. Frank Sartor. Mr. McNamee tabled an article by Daily Telegraph journalist Luke McIlveen concerning planning delays in NSW and Mr. Sartor’s comments.

***ACTION:** Article to be prepared for Mr. McIlveen pointing out Queanbeyan's land issues draft by end of week. **(KI, CH, AMK, SMT).**

SECRETARY'S NOTE:** *Since this Meeting, Minister Hon. Frank Sartor announced on Friday, 27 April that approval for land developments at Googong and South Tralee had been given, with North Tralee and Environa on hold. **The above action is now not required.

- 5. Abandoned cars in Queanbeyan Area:** John Walker raised the issue of the significant number of abandoned cars appearing in Queanbeyan vacant land areas including public and private land. Of particular concern were the areas around Jumping Creek and beyond Loneragan Drive. Ken Ineson and Maurice McCormack noted other areas including Jerrabomberra Creek downstream. Department of Environment, metal recyclers and police have been approached without any resolution. Suggested that Mr. Walker further raise the environmental implications including oil spill and battery acids with NSW Department of Environment and Conservation and QCC's Manager Environmental Services Mike Thompson.

Simon Mitchell-Taverner also noted Council's changed policy of resident's large items rubbish collections. Instead of twice yearly collections around the city, there appear to be large piles of unwanted household items awaiting collection year round – often for some time. Council's policy to be checked with Mr. Thompson

ACTION: JW, SMT

- 6. Capital Region Business Expo Update:** Simon Mitchell-Taverner advised that joint Meetings have been held with QCC and CRBEC regarding the set-up of the joint stand at the Expo to be held at the Hellenic Club in Woden on Wednesday, 23rd and Thursday, 24th May 2007, targeting Queanbeyan and Canberra businesses. Queanbeyan business will be targeted to provide items to be included in the two VIC display cases to be part of the joint display. Those manning the stand will wear 'I Love Queanbeyan' T-Shirts which will be available for sale. The VIC DVD will be played on a screen to be sourced by QCC.

Steve Jamieson advised that the monthly BEC Breakfast will be held on Wednesday, 23rd May at the Hellenic Club as part of the Expo which will also feature a large number of business seminars.

Adrian Makeham-Kirchner expressed interest in involvement.

7. General Business:

- a. Building Numbers:** Maurice McCormack reported that CBD street numbers are not visible. It is understood this issue has also been raised by Retail Tourism sub-committee and Chair of

that sub-committee, Mr. Bill Baker, will raise the issue at the next CBD LIFT Committee.

- b. Queanbeyan Entry Signs:** Lack of action, following presentations to CBD LIFT Committee as reported at the previous meeting, was described By Mr. McNamee as “a disgrace”. Maurice McCormack also advised that Rotary International had approached him regarding sign sponsorship and he had referred them to Council. To be referred to CBD LIFT Committee.

ACTION - IMcN

- c. First Home Buyers:** It was noted by Craig Harris that the differences between First Home Buyer Grants in NSW and ACT should be promoted where appropriate.

Meeting closed 1.45 pm